

FORM "A"

MARKET SURVEY FOR COSMETICS SECTOR IN IRAQ

Macro-economic information referred to 2023

- Population
- Gross domestic product
- Growth rate of GDP
- Average per capita income
- Inflation rate

Information related to the cosmetic products referred to 2022 & 2023 (Hair products, Skincare products, Beauty and Makeup products, Perfumes)

Raw materials

- Total production
- Total import
- Total consumption
- Consumption, in ton and/or percentage, by main application markets:
 - SPAs and Beauty Centers
 - Handicraft or companies' consumption

Finished Products (imported, produced or otherwise)

- Total production
- Total import
- Total consumption
- Consumption, in ton and/or percentage, by main application markets:
 - SPAs and Beauty Centers
 - Handicraft or companies' consumption

Information related to the producing industry referred to 2023 (or 2022)

- Number of cosmetics producing companies
- Total number of employees
- Turnover

Information related to the importing companies referred to 2023 (or 2022)

- Number of cosmetics importing companies
- Total number of employees
- Turnover

Distribution channels

- E-commerce (channels, websites, social media)
- Shops, malls and commercial centres, specialized venues

General information

- Custom duty for the import of cosmetics producing machinery
- Custom duty for the import of cosmetic products
- Any other restriction or standard concerned with the import of cosmetic producing machinery or products from abroad
- Trade and Industry Associations and/or bodies related to the cosmetic products industry
- Local legislation for importing cosmetic products
- Exhibitions and events related to the sector
- Sectoral magazines
- Main Italian and foreign brands and agencies registered in Iraq

References to the present and forecasted trend of the cosmetics importing realities and processing industry: sectors which are developing faster, suggestions to approach the markets etc..

Survey on the top processing companies and importers of the market, to collect information about their structure, installed machinery fleet, investment plans. And a comprehensive database of the interviewed companies with their complete contact information.

For Acceptance

Date

Company Name: