

UPDATES FROM

ITALY

FRIDAY 11 MARCH 2022

## @ DUBAI INTERNATIONAL BOAT SHOW 2022

### OVER 50 ITALIAN COMPANIES EXHIBITING AT THE ITALY PAVILION AT THE DUBAI INTERNATIONAL BOAT SHOW 2022

Italy is currently ranked **#1 global manufacturer for superyachts with a turnover of Euro 6 billion**, fulfilling 50% of orders placed worldwide. With 24,000 direct employees in the Italian leisure marine industry (180,000 considering the whole supply chain), the sector is one of Italy's largest employers with a highly-skilled workforce.

The Italian Trade Agency, in collaboration with the Embassy of Italy in the UAE, the Consulate General in Dubai and the Italian Marine Industry Association (UCINA), is hosting **45 Italian companies** at the upcoming Dubai International Boat Show. With three times the number of Italian companies participating compared to the last edition (2019), it's a strong indicator of how the country's sector has remained stable during the uncertainties around the pandemic. Italian expertise on offer during the event will include harbor and boat designers and boat equipment.

45

Italian Companies  
Exhibiting at the Dubai  
International Boat Show

#1

Global Producer of Super  
Yacht

€ 6 billion

Total turnover of Super  
Yacht Production

€ 79 million

Export of Italian Nautical  
products to the UAE

Last year, the **Italian marine industry grew by 23.8% (±5%)**. This followed five years of consecutive double-digit growth from 2015 to 2020. Current predictions indicate that 2022 will see this growth trajectory continuing, with Italy remaining in its ranking as first in Europe and second in the world, behind only the United States. To ensure further development, Italy is focusing on investment in innovation and sustainability in the sector. The industry's production value is forecast to grow at a CAGR of 4.2% until 2025.

The Italian shipbuilding and nautical industry encapsulates the Made In Italy quality that is renowned globally, resulting in **86% of the national boat manufacturing turnover being exported**. Exports to the UAE of Italian nautical products (motorised and sailing yachts and boats, water skiing, surfing and water sports equipment, propellers) **increased by +465% to Euro 67.5 million** compared to 2020.

To discuss about the latest trends in the sector, on March 11th the Italian Trade Agency will gather local and Italian experts on stage at the Italy Pavilion at Expo 2020 for the Innovation Talk "Between innovation and beauty: the trends in the nautical sector".

For the latest news and updates, please follow @ITAdubai on Twitter, @ITAdubai on Instagram, ITA – Dubai Office on LinkedIn, and Italian Trade Agency on YouTube.

VISIT US!

9 - 13 March 2022

3-8PM

Dubai Harbour

SCAN TO DOWNLOAD  
EXHIBITOR PROFILES



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## GET TO KNOW THE EXHIBITORS AT THE ITALY PAVILION

The Italian pavilion will be supporting the following 45 companies during the Dubai International Boat Show later this month:

1. ACM SRL
2. ALTAMAREA COSTRUZIONI NAUTICHE SRL
3. ALTRALUCE INTERNATIONAL SRL
4. ASCOM SPA
5. ATLANTIS
6. BOAT LIFT SRL
7. CANTIERE OPERA (PANSINI GROUP SRL)
8. CIMOLAI TECHNOLOGY SPA
9. COELMO SPA
10. CONSORZIO MARINE DELLA TOSCANA
11. E4 BOATS
12. F.LLI RAZETO & CASARETO SPA
13. GYUPEX
14. GYROMARINE SRL
15. HYBRID SHOES
16. INGEMAR SRL
17. MARINEFIRE SRL
18. MARRICREO DI NOVI SIMONA
19. NAVALTECNOSUD BOAT STAND SRL
20. NAVISYSTEM MARINE ELECTRONICS SRL
21. POLIPLAST DANGELO srl
22. PRODITAL LEATHER
23. SACE Components Srl
24. SAIM SPA
25. SANGUINETI CHIAVARI PRODUZIONE ARTICOLI NAUTICI S.R.L.
26. SCHENKER ITALIA SRL
27. SCHIAVETTI ENZO SAS
28. Seagame Sport Fisherman s.r.l.
29. SEARES SRL
30. SOGEM SRL (brand LOBFISH)
31. TECHNOVA SRL
32. THERMOWELL DI RENATO NAPOLI
33. TR INOX S.R.L.
34. V.Y.C. SRL (YACHTICA)



### APULIA REGION

35. BOCCA DI PUGLIA S.p.a.
36. Cantiere Navale di Danese Giovanni
37. Boost Marine S.r.l.
38. Jancobest srl

### PROMOS

39. AQUARIDE SRL
40. H2Boat/Bluenergy Revolution
41. Sopravento Srl
42. ZOESPA SRL
43. PORTO MIRABELLO
44. Fluid Global Solutions Srl
45. Quick Spa .

Scan the QR code  
to get exhibitor profiles



To request a meeting, please email: [dubai@ice.it](mailto:dubai@ice.it)

## SAVE THE DATE

The Italian Trade Agency, the Embassy of Italy and Italy's Pavilion at Expo2020 are pleased to invite you to join the



### ***“Between innovation and beauty: the trends in the nautical sector”***

11th March 2022 | 4:30 pm  
Italy Pavilion at Expo2020 - amphitheater

The Italian Innovation Talks series aims at sharing Italian most advanced solutions, technologies and organizational models in selected industries and sectors of our life, consistently with the main themes selected for Expo Dubai 2020 (sustainability, mobility and opportunity).

On the occasion of **Italy's participation at the Dubai Boat Show 2022**, the Innovation Talk intends to present the **Italian innovations applied to the nautical industry sector**.

The Italian boat industry contains the distinctive features of the excellence of Made in Italy such as **beauty, elegance, luxury, quality, sustainability, high technology, safety**.

The ships and boats industry is mainly dependent on demand growth in the domestic markets, as **exports accounted for 39.1% of total production** output in 2020.

The total number of companies operating in the industry in 2020, was over **4,500 companies**. The five largest companies accounted for 64.0% of production value

In 2021 the export of the Italian boat industry to the UAE increased by 132% (+37% compared to 2019), placing Italy as 2nd supplier of the country.

At the event will also participate foreign delegations selected by ITA and the **45 Italian companies exhibiting at Dubai Boat Show** <https://www.boatshowdubai.com/>. Scan the QR code and get the catalogue of Italian exhibitors:



Limited seats!

To **book your seat** at the event, please email: [p.maggiori.contr@ice.it](mailto:p.maggiori.contr@ice.it)

One more chapter of

