



ITALIAN TRADE AGENCY

ICE - Italian Trade Commission
Trade Promotion Office of the Italian Embassy

UFFICIO DI KUALA LUMPUR

MACRO SECTORS AND SUBCATEGORIES FOR SUPPLIERS AND CONTRACTORS

MACRO SECTOR A:

ORGANIZATION OF EXHIBITIONS AND FAIRS

SUB-CATEGORIES

- A01 EXHIBITION SETUPS AND LAYOUTS (Construction and rental of stands)
- A02 TRANSPORTS AND MOVING
- A03 PROMOTIONAL OBJECTS
- A04 VARIOUS MATERIAL FOR PROMOTIONAL EVENTS
- A05 REALIZATION OF AUDIOVISUAL PRODUCTS
- A06 MULTIMEDIA AND CONGRESS EQUIPMENT
- A07 MULTIMEDIA APPLICATIONS AND WEB

MACRO SECTOR B:

OFFICE SUPPLIES

SUB-CATEGORIES

- B01 STATIONERY AND CONSUMABLES
- B05 PRINTING HOUSES
- B06 PUBLISHERS
- B07 ELECTRICAL AND HARDWARE MATERIAL
- B08 HEALTHCARE AND INJURY-PREVENTION PRODUCTS
- B09 UNIFORMS AND WORKING CLOTHING
- B10 MAGAZINES SUBSCRIPTIONS, PUBLICATIONS, BOOKS PURCHASE

MACRO SECTOR C:

OFFICE FURNISHINGS AND MACHINERY

SUB-CATEGORIES

- C01 SOFTWARE DESIGN
- C02 PC MAGNETIC ACCESSORIES
- C03 HARDWARE AND SOFTWARE
- C04 OTHER OFFICE MACHINES Category S
- C05 MACHINE ASSISTANCE AND MAINTENANCE
- C06 OFFICE FURNITURE, WALL UNITS, LIGHTING AND CURTAINS



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MACRO SECTOR D:

LABOUR AND MAINTENANCE

SUB-CATEGORIES

- D01 BUILDING CONTRACTORS
- D02 AIR CONDITIONING AND WATER TREATMENT
- D03 VARIOUS MAINTENANCE OF THE OFFICE
- D04 ELECTRICAL AND TELEPHONE SYSTEMS, NETWORKS
- D05 POWER BACK-UPS
- D06 Fyre-FIGHTING SYSTEMS
- D07 SAFETY SYSTEMS
- D08 FUEL
- D09 CLEANING
- D10 PORTERAGE SERVICES
- D11 LIFTING SYSTEMS
- D12 NURSERIES AND GREEN AREAS MAINTENANCE Category S

MACRO SECTOR E:

SERVICES AND CONSULTATIONS

SUB-CATEGORIES

- E01 ADVERTISING AGENCIES AND P.R.
- E02 GRAPHIC DESIGN
- E03 ADVERTISING INSERTIONS
- E04 PHOTOGRAPHIC SERVICES
- E05 TRAVEL AGENCIES
- E06 TRANSLATIONS
- E07 INTERPRETING
- E08 LANGUAGE COURSES
- E09 OTHER TRAINING COURSES
- E10 MARKET SURVEYS AND STUDIES
- E11 CORPORATE CONSULTANCY AND ADVISORY
- E12 DESIGN - ARCHITECTS AND ENGINEERS
- E13 SURVEILLANCE AND SECURITY SERVICES
- E14 CATERING AND FOOD SERVICES
- E15 CONGRESS SERVICES - EVENTS ORGANIZATION
- E16 OTHER SERVICES
- E17 DOCUMENT MANAGEMENT
- E18 INSURANCES AND BANKS