

UPDATES FROM

ITALY @GITEX FUTURE STARS 2021

THURSDAY 14 OCTOBER 2021

ITALY TO HAVE ITS LARGEST PRESENCE EVER AT GITEX FUTURE STARS NEXT WEEK, WITH ITALIAN SMES HAVING THE OPPORTUNITY TO PITCH LIVE TO AN AUDIENCE OF REGIONAL INVESTORS DURING THE PITCH SESSIONS

This year's GITEX Future Stars will bring together **47 Italian start-ups and innovative SMEs**, the highest number to ever participate in the event, which is known for attracting the best innovators from across the world.

The Italian Trade Agency, in cooperation with the Embassy of Italy in the UAE and the Consulate General in Dubai, has more than doubled the number of exhibitors at this year's Italian pavilion and will also be hosting two days of live pitches. The Pitch Sessions, taking place on Sunday 17 and Monday 18 October, will give Italian companies the opportunity to pitch their business to an audience of angel investors, venture capitalists and private equity investors.

Taking place at the Dubai World Trade Centre, GITEX Future Stars has grown into the largest start-up event in the Middle East, North Africa & South Asia and is one of six exhibitions and shows under the GITEX Global umbrella.

Earlier this year, ITA partnered with Dubai Future Foundation for **the first ever G2G bilateral incubation program** where 11 innovative Italian start-ups were accelerated for two months in Dubai at Area2071. At the end of the programme, the entire group was awarded with the Emirati Golden Business Visa. Some of these start-ups will be present at GITEX Future Stars.

47

Italian start-ups and innovative SMEs at
GITEX Future Stars

#8

Italy's ranking in the European start-up
ecosystem for ability to generate Exits or
Unicorns (Entrepreneurial Outcome)

75%

of Italian start-ups specialising in software,
R&D and information services

Italy has seen a huge increase in **start-ups** in recent years, with nearly **13,600** registered as of July 2021. The businesses specialising in software, **R&D** and **information services** account for **75%** of Italian start-ups, while nearly **17%** operate in the development of **manufacturing technology** followed by services in trade. In the European start-up ecosystem, **Italy** currently **rank 8th** in terms of its ability to generate Exits or Unicorns (**Entrepreneurial Outcome**).

In addition to the creative economy, there will also be Italian start-ups present at the show who specialise in **augmented reality**, **smart mobility** and **blockchain** technology, all crucial sectors for the UAE.

VISIT US!

17 October 2021
11:00 - 17:00

18-21 October 2021
10:00 - 17:00

Zabeel Hall 5 | Stand 260
Dubai World Trade Centre


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exhibitor profiles



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GET TO KNOW THE EXHIBITORS AT THE ITALIAN TRADE AGENCY PAVILION

Amongst the Italian expertise that will be showcased next week, there will be innovative solutions for challenges relating to blockchain, healthcare, smart cities and mobility, augmented reality, AI applied to manufacturing applications. A large number of the participants are grouped in the regional areas of the **Apulia, Sardinia and Marche**. For more information, please click 

1. Adabra
2. AIO Blockchain Lab own logo MasterZ
3. AnteMotion
4. AreaWFI, integrated system s.r.l.
5. AWorld Srl SB
6. BCC Studio Srl
7. Boatsandgo S.r.l.s.
8. dilium srl
9. Elements Works SRL
10. GardenStuff
11. Innosmart s.r.l.s.
12. INNOVA SOCIETÀ COOPERATIVA
13. Insection
14. iUP S.r.l.
15. lightScience Srl
16. MECS SRL
17. MIPU
18. MobiMESH InPiazza Srl
19. Monokee Srl
20. mylime
21. Pigro srl
22. PonyU S.r.l.
23. Revelis
24. Strategic BIM Srl
25. Xenia Progetti Srl

LIVE PITCH PRESENTATIONS

Italian startups present their ideas to angel investors, venture capitalists and private equity investors.

Zabeel Hall 5 | Stand 260

Day One: 17 October 2021 at 2:00pm

Day Two: 18 October 2021 at 2:00pm

To request a meeting: dubai@ice.it

APULIA REGION

Apulia is a dynamic region in the southeast of Italy providing a significant boost both to hi-tech and traditional sectors. Apulia has always been one of Italy's pioneering regions as far as the ICT sector is concerned.

1. AQUARIUS S.R.L.
2. BRIGHTCYDE S.R.L.
3. EIKONTECH S.R.L.
4. NEXTOME S.R.L.
5. PHONEMA S.R.L.
6. RECO 3.26 S.R.L.
7. ROBOZE S.P.A.
8. SD COMPANIES S.R.L.
9. STUDIO AMICA S.R.L.

MARCHE REGION

Marche is one of the twenty regions of Italy with an economy mostly based on clusters of SMEs working in traditional manufacturing sectors. It is a fertile region for business creation and it is increasingly so for innovative start-ups, many of them in the high technology, artificial intelligence and information technology sectors.

1. GENERMA S.R.L.
2. GMG S.R.L.
3. HCOMM S.R.L.
4. RNB4CULTURE S.R.L.
5. TOWNET S.R.L.

SARDINIA REGION

Sardinia region boasts innovation and technology transfer. It supports local enterprises in developing innovative ideas and products, together with universities and research centres.

1. ATHLOS S.R.L.
2. FOOTURE LAB S.R.L.
3. FUNNEL S.R.L.
4. HEALTHY VIRTUOSO S.R.L.
5. LIVEGREEN S.R.L.
6. REPOD S.R.L.
7. WIDATA S.R.L.
8. XRIT S.R.L.

SAVE THE DATE



INNOVATION
Talks

"Creating the future: today's trends for tomorrow's manufacture"

20 October 2021 | 3:00 pm
Italy Pavilion Expo2020

Italy is the **2nd largest manufacturing country in Europe** with an extraordinary know-how in strategic sectors such as **machine tools, fashion items, food products, automotive and pharmaceuticals**. Successful Italian manufacturers are very export driven and invest in advanced manufacturing technologies that improve productivity and reduce manufacturing inputs.

A nation with a history of **innovation and creativity** led by inventors' Masters such as Leonardo Da Vinci, it is the **6th world country in terms of industrial robots** installed, with 104.000 companies in the sector. It also ranks at 6th world place for scientific publications (over 10.000) related to **automatization and Industry 4.0**.

Italy also ranks 8th among the 27 E.U. countries in terms of **ability to generate Exits or Unicorns** (360 Entrepreneurial Index 2020). Over the last few years, the number of Italian **start-ups boomed up** to 13,600 units, out of which 75% into software, R&D and information services, 17% into manufacturing technology, followed by services in trade.

A fast-growing European technology hub which is willing to share its experience on occasion of Expo2020.

The Innovation Talk intends to offer a focus on possible bilateral cooperation on **manufacturing of the future, robotics and its manufacturing application, start-ups acceleration ecosystems and technological Parks**.

The talk will be followed by a networking cocktail with the **47 Italian start-ups and innovative SMEs** exhibiting at GITEX **FUTURE STARS 2021** www.gitexfuturestars.com

Scan the QR code to get the catalogue



and **book your seat** to the event. Email to: p.maggiori.contr@ice.it

One more chapter of

