

Date: 28 October 2018 Prot. N. P200201800205

COAN:

#### REQUEST FOR PROPOSALS - N° 205

Project	Requesting printing services for: Posters, Roll-ups, and for the Italian Cuisine Week in November 2018
RFP announced on	Sunday - October 28, 2018

#### Overview

The Italian Trade Agency - Amman (ICE) is organizing an event on November 19, 2018 to celebrate Italian Cuisine Week, with the aim of increasing awareness in the local Jordanian market about authentic Italian food ingredients.

The purpose of this proposal is to invite design agencies to submit their proposal to provide design and printing services of: Posters, Roll-up banners, and Certificates of Participation for this event.

Selection of design and printing professional agencies to be invited to a bid for amounts below the European Union community threshold, to be carried out pursuant to Italy's art. 36, paragraph 2, lett. b) of Legislative Decree 50/2016, and subsequent amendments for the Service.

The acquisition of goods and services whose estimated amount of expenditure is less than € 40,000.00.

## Contracting selection criteria

In implementation of the principles of transparency, publicity, impartiality pursuant to art. 4 of Legislative Decree 50/2016, amended by Legislative Decree 56/2017, the ITA will proceed to invite to the tender procedure a number not less than three operators, where they exist. If the minimum number of candidates that meet the selection criteria is not reached, we will proceed, pursuant to art. 91, c. 2 of Legislative Decree 50/2016 and subsequent amendments, also in case of candidates lower in number than the above-mentioned minimum.

The procedure for the realization of the service in question will be awarded with the criterion of the most economically advantageous tender on the fee pursuant to art. 9S, c. 2 of Legislative Decree 50/2016 and subsequent amendments. The candidates will be evaluated according to their consolidated professional experience and specialization on the sub e contents of the requested services.

The expected budget of spending for the services request is 500 USD

Printing deliverables			COST			
Print	Size	No. of Copies	Digital Printing/ 150 - grm/Matte	Off-set Printing/ 150 - grm/Maxe	Digital Printing/ on rigid support	Off-set Printing/ on rigid ** PP
Poster: Italian cheeses design	A2	100				
Poster: Italian pastas design		100				
Poster: Italian sweet		100				

Roll-up: Italian cheeses design	Dimension = 85 X 200	2		
Roll-up: Italian pastas design	Dimension = 85 X 200	2		
Roll-up: Italian sweet	Dimension = 85x200	2		

### Guidelines and Deadlines: Main Deadlines are as follow:

Activity	Deadlines		
Printed sample of poster	Tuesday November 1, 2018		
Printed materials should be submitted by	Tuesday, 13 November 2018		

# **Important notice**

Selected agency is responsible for delivering all printed material to the Italian trade Commission in Ramallah <u>Very Important Notice</u>

The request for participation does not lead to the Administrative any specific obligation regarding the continues of the negotiation.

For more information please contact

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Italian Trade Commissioner

Filippo Covino

TALIAN TRADE AGENCY

CE - Judge trans Commission

Trade Promotion Section of the Italian Embassy