



Amman Office  
18/11/2020

## REQUEST FOR PROPOSAL (RFP)

Selection of economic operators aimed at direct assignment pursuant to art. 7 paragraph 2 letter. a) of the D.M. 192/2017 of the Service: **Videography Services**.

ITA is hereby asking for proposals (RFP) for the acquisition of the service in question from economic operators - based in the Jordan - interested in providing the service.

The applicants must submit a price quotation for the services described in this Notice.

The applicants will be carefully checked and vetted by ITA. The present RFP does not engage ITA in any type of contract or negotiation with the applicants. ITA reserves its right to contact only the applicants the Agency deems fully qualified.

### REQUIRED CONDITIONS FOR PARTICIPATION

ITA will accept proposals from **Video Production Companies/ Freelancers** based in Jordan for the services bellow.

The services covered by the assignment are detailed in the specifications attached to this request.

The documentation attached to this request for a quote is listed below:

#### a) Technical specifications

The services requested are as follow:

#### COAN: U201Z071M1

Video	Description	Delivery	Quantities
<b>Video services:</b> video-recipes with Italian chef in Amman (including editing, CG, Subtitles, opening and clothing credits and music for the credits).	<b>Video recipe:</b> Tutorial about Italian dish made by an Italian chef in Amman with the Italian Ambassador and ITA representative. <b>Duration:</b> 10 minutes	<b>In tow version:</b> High resolution version and low resolution version for the social Media. (16:9). <b>Date of delivery:</b> The day after shooting before. 13:00 am	3 videos
<b>Graphic</b>	Opening and clothing credits* including font pairing and subtitles font.	As the video format	For each video
<b>Arabic subtitles</b>	Translation from English to Arabic and add it to the videos.	With the final version of video: within the video for the low version and in a separate file for the (HQ).	For each video

b) Duration of the contract: from November: 20th – until 29th, 2020.

c) The maximum amount available for the service in question amounts to a maximum of 760 JOD

The selection criteria for this proposal will be the offer from a qualified printing companies with the lowest price that includes all the above and below requirements. We will assign the contract even if we receive just one suitable proposal.

The RG interested in submitting a proposal must e-mail it at [amman@ice.it](mailto:amman@ice.it) no later than 12:00pm of November 19th, 2020.

### **CONTENT OF THE REQUESTED SERVICES.**

Proposals received after the above deadline will not be considered. ITA is not responsible for proposals that do not arrive within the deadline or do not cover all the objectives stated in this RFP.

The proposal must include:

1. Cost estimate.
2. Technical specifications.

Any additional documents deemed necessary such as:

5. Technical data sheet of the product offered.
6. Declaration Form

### **CONTRACT STIPULATION**

We inform you that the ICE Agency, pursuant to art. 11 of Ministerial Decree 192/2017 will proceed to direct assignment in favor of the company that will have presented the lowest price.

The signing of the contract will be subject to the verification of the general requirements.

We inform you that in the event of serious non-fulfillment, the Administration may decide to forfeit the deposit, furthermore, after a formal injunction which has remained unsuccessful, it may order the execution of all or part of the service in question at the expense of the defaulting person or company (except for the exercise of action for compensation for any damage). Finally, the Administration may order the termination of the contract, without prejudice, in any case, to compensation for damages suffered. The ICE-Agency may terminate the contract following serious and continuing violations of the rules on supply, giving 30 days written and justified notice.

The contract will be stipulated, after the award, by the legal representative of the ICE-Agency or his delegate.

Any possibility of tacit renewal is expressly excluded. The transfer, even partial, of the contract is not permitted.

### **VALUE OF THE CONTRACT AND PRESENTATION OF APPLICATIONS**



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The payment will be made, if there are no grounds for complaint after the return of the operators and after 30 days from the date of receipt of the same through bank transfer to the bank account of the Contractor. The currency will be made in JOD.

### ALSO BE AWARE FOR ACCOUNTING PURPOSES:

1. Being a foreign government agency, we are tax-exempt. Please DO NOT insert the taxes in your quotation.
2. Please provide your payment policy.
3. We will pay via Bank Transfer.

### GUARANTEES TO GIVE

The contractor company may be required to pay a definitive surety guarantee equal to 10% of the credit line amount, net of \_\_\_\_\_ (mention any local taxes on consumption similar to VAT].

The surety can be, at the choice of the assignee, banking or insurance, with express waiver of the benefit of the prior enforcement of the principal debtor and with operation within 15 days, upon simple written request from the contracting authority.

The guarantee is progressively released according to the progress of the execution, up to a maximum of 80% of the guaranteed amount, the residual amount is released following verification of regular execution.

### RULES OF CONDUCT FOR COLLABORATORS AND / OR EMPLOYEES OF THE CONTRACTING COMPANY

In carrying out the assignment, the economic operator undertakes to comply with the disciplinary and conduct code adopted by the ICE-Agency in accordance with the provisions of Presidential Decree 62/2013 and approved by the Board of Directors with resolution 402 of 24 January 2017. The Disciplinary and Behavior Code of the ICE-Agency is available on the website [www.ice.gov.it](http://www.ice.gov.it) - section "Transparent Administration" - "General provisions" - "General Acts".

The violation of the obligations referred to in the code will result in the ICE-Agency having the right to terminate the contract, if it is deemed serious.

### PROTECTION OF CONFIDENTIALITY AND RIGHT OF ACCESS

The data provided by the applicants will be processed in accordance with Regulation (EU) 679/2016 exclusively for the purposes related to the completion of the procedure in question. Your personal data are processed by automated means for institutional, administrative and accounting purposes. The writing Agency is the data controller. For further information regarding your personal data processing, please visit the following page on ITA website: <https://www.ice.it/en/privacy>



## REPORTING OF OFFENSES

Pursuant to art. 54-bis, paragraph 2 of Legislative Decree 165/2001 (amended by Law no. 179/2017) "Provisions for the protection of the authors of reports of crimes or irregularities of which they have become aware in the context of a public or private employment relationship", companies providing goods or services that operate in favor of the ICE Agency may report any "illegal conduct" of which they become aware in the context of the contractual relationship. The reports are managed through an IT application, in total confidentiality, by accessing the website [www.ice.it](http://www.ice.it) - "Whistleblowing" section, available at the following link: <https://ice.whistleblowing.it/#/>.

The only subject in charge of the proceeding [Chief Procurement Officer (CPO)/ Responsabile Unico del Procedimento (RUP)] is **Mr. Filippo Covino — The Italian Trade Agency - Amman, Italian Trade Commissioner.**

Signed by  
Filippo Covino  
Italian Trade Commissioner

A handwritten signature in blue ink that reads 'Filippo Covino'.