

<b>ULV-ICE Berlin: Economic sectors and subcategories</b>	
<b>ECONOMIC AREA A: Organisation of exhibitions/fairs and other promotional activities</b>	
Subcategories	Examples/Info
A1 - Stand construction at trade fairs / Realisation and rental of stands	
A2 - Electricity and water connections at trade fairs	
A3 - Rental of equipment and objects at fairs/events	Hire of technical equipment, crockery, and accessories, etc.
A4 - Promotion objects	Pens, flags and the like, gadgets, graphic works (pictures, engravings, leather products and goblets
A5 - Advertising at fairs/events	Posters and graphics, banners, etc.
A6 - Cleaning services at trade fairs/events	
A7 - Technical services at trade fairs/events	Suspensions/riggings, Internet+WLAN, press compartments, technical accessories, etc.
A8 - Security services	
A9 - Passes/accreditations for trade fairs/events	
A10 - Transport services - international and national couriers and forwarding agents	
A11 - Delivery of typical food products and beverages	
A12 - Ancillary work at trade fairs/events	
<b>ECONOMY AREA B: Supplies for the office</b>	
Subcategories	Examples/Info
B1 - Subscription to newspapers, periodicals, purchase of books	
B2 - Packaging and shipping materials	Packaging material, envelopes, labels, paper, boxes, etc.
B3 - Consumables	Toner, paper, etc.
B4 - General office supplies	Stationery and office supplies, stamps, etc.
B5 - Calendars	Calendars, annual planners, etc.
B6 - printed matter	Brochures, flyers, catalogues, letterheads, business cards, etc.
B7 - Sanitary products	Cleaning and washing products, toilet paper, etc.



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B8 - Signage	
<b>ECONOMIC AREA C: Office furniture and equipment</b>	
Subcategories	Examples/Info
C1 - Furniture and equipment	Furniture, carpets, cupboards, tables, chairs, lighting, safe, etc.
C2 - Office equipment	Fax, copier, paper shredder, telephone appliance, monitors, whiteboard, etc.
C3 - IT assistance	Maintenance hardware and system assistance Maintenance hardware and system assistance
C4 - Equipment maintenance	Maintenance fax, copier, and other devices
C5 - Software	Platforms, anti-virus systems, user programmes, etc.
C6 - Hardware	PCs, laptops, etc., servers, accessories (printer, scanner, mouse), etc.
<b>ECONOMIC AREA D: Works and maintenance</b>	
Subcategories	Examples/Info
D1 - Cleaning + waste disposal	
D2 - office maintenance	Windows, doors, plumbing, electricity and telephone systems, heating, air conditioning, etc.
D3 - miscellaneous supplies for office	
<b>ECONOMIC AREA E: Services and Consulting</b>	
Subcategories	Examples/Info
E1 - PR agencies	Public relations, PR, media campaigns, etc.
E2 - Insurances and banks	
E3 - Travel agencies/offices	
E4 - training for management level	
E5 - other training	
E6 - various services	Temporary work, driving service, telecommunications, etc.
E7 - consulting and experts	Legal, tax, technical advice, experts, speakers, etc.
E8 - advertisements in trade journals	



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E9 - advertisements on online portals	
E10 - advertisements with commercial character	
E11 - graphic projects	Catalogues, brochures, invitations, advertisements, banners, etc.
E12 - Hotel (accommodation)	
E13 - photographer	
E14 - catering	
E15 - services for congress and event organisation	
E16 - Translation and interpreting services	

*ICE Berlin, October 2018*